



WILD DEER
HUNTING GUIDING
and FISHING EXPO



30-31 March 2019 • Sandown Racecourse • www.deerexpo.com.au

WILD DEER HUNTING, GUIDING AND FISHING EXPO NEWS

Wednesday 3 October 2018

We want to let you know about some important changes for the Wild Deer Hunting, Guiding & Fishing Expo.

Planning is in full swing and our goal is to build on the Expo's strengths and add even more value, exposure and sales for exhibitors and a fun, informative and interactive experience for hunters. This will include running the event on an annual basis, starting in March 2019.

We should introduce ourselves.

The Wild Deer Hunting, Guiding & Fishing Expo has been purchased by McPherson Media Group Events (MMG Events). [McPherson Media Group](http://www.mcphersonmedia.com.au) is a family owned and operated regional media company and Executive Chairman Ross McPherson is himself a keen hunter and fisherman.

Daniel Burke the previous owner, will still be involved in the coordination of the 2019 event, in conjunction with MMG Events, led by our experienced events manager Susie Filleti.

We want to involve the key organisations representing hunters and we're working closely with the Australian Deer Association and Field & Game Australia.

The Expo will be staged at Sandown Racecourse on 30-31 March (Sat-Sun) 2019. The venue offers a range of high quality facilities for exhibitors and the location easily accessed by the majority of licensed game hunters.

Full exhibitor details are in the Exhibitor Prospectus and applications are now open for the 2019 event which is available on the new Expo website www.deerexpo.com.au

Enquiries about the event can be directed to 03 5820 3115 or email info@deerexpo.com.au